

**From:** U.S. Immigration and Customs Enforcement (ICE) [mailto:ice.dhs@service.govdelivery.com]

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**To:**

**Subject:** ICE launches radio PSA outreach campaign to combat human trafficking

## **ICE launches radio PSA outreach campaign to combat human trafficking**



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WASHINGTON — U.S. Immigration and Customs Enforcement's (ICE) [Homeland Security Investigations \(HSI\)](#) today announced the start of a national radio public service announcement (PSA) campaign to generate awareness about human trafficking.

The PSA will air today through Saturday on 24 [English](#) and 19 [Spanish](#) language radio stations in the following cities: Atlanta, Baltimore, Boston, Buffalo, Chicago, Dallas, Denver, Detroit, El Paso, Honolulu, Houston, Los Angeles, Miami, New Orleans, New York, Newark, Philadelphia, Phoenix, Saint Paul, San Antonio, San Diego, San Francisco, San Juan, Seattle, Tampa and Washington.

ICE's Hidden In Plain Sight campaign is part of the [Department of Homeland Security's Blue Campaign](#) and its goal is to alert the public about the existence of human trafficking in communities nationwide and prompt a call to action for individuals who encounter possible victims. Additional information on human trafficking is available [here](#).

ICE has focused its efforts to educate the public about the plight of human trafficking victims. For this outreach effort the agency is turning to radio stations for assistance in generating awareness about human trafficking in the United States as well as for everyone to look for signs of this crime and report possible trafficking situations to safeguard victims.

If anyone knows or suspects someone is being held against their will, ICE strongly urges them to contact the [ICE tip line](#) at 1-866-DHS-2-ICE. Individuals can also view the television PSA by clicking [here](#).

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- [Radio PSA - English](#)
- [Radio PSA - Spanish](#)
- [Television PSA - English/Spanish](#)



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*ICE is a 21st century law enforcement agency with broad responsibilities for a number of key homeland security priorities. For more information, visit [www.ICE.gov](http://www.ICE.gov). To report suspicious activity, call 1-866-347-2423 or complete our [tip form](#).*

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