



**U.S. Customs and
Border Protection**

MEMORANDUM FOR: Directors, Field Operations
Director, Field Operations Academy

FROM:

(b) (6), (b) (7)(C)
(b) (6), (b) (7)(C)
Executive
Admiss
Office of Field Operations

SUBJECT: Social Media Data Field Added to Form I-94W

A new data field has been added to paper Form I-94W to collect information on travelers' use of social media. This new data field has also been added to the application for the Electronic System for Travel Authorization (ESTA) on the ESTA website. On December 19, 2016, the Office of Management and Budget (OMB) approved the use of the following text:

(Optional) Please enter information associated with your online presence:

Provider _____ Social Media Identifier _____

Examples of "Providers" are Facebook, Twitter or Snapchat. Generally, "Identifiers" are User Names.

Note that completion of the new data field is optional. This new version of Form I-94W will soon be available for ordering from the National Distribution Center. U.S. Customs and Border Protection ports of entry may exhaust their stock of the previous version of Form I-94W (dated 6/16) before using the new version.

Please ensure that this memorandum is disseminated to all ports of entry within your jurisdiction. Should you have any questions or require additional information, please contact (b) (6), (b) (7)(C) Director, ESTA, at (b) (6), (b) (7)(C)

~~FOR OFFICIAL USE ONLY~~